



Haberdashers' Abraham Darby Year 10 iMedia Learning Journey



← This way to Year 11



Exam Preparation

Build a portfolio of revision material, to help remember Powerful Knowledge and commit key information to long term memory. Recap and revisit knowledge from R093 ready for the exam next year.



Exam Preparation



Resilience

As a result of your evaluations refine and amend your products. Suggest future improvements that could be made.



Impressive Writing

Evaluate and review your designs to assess whether they meet the client brief.

R094 – Visual Identity Summer Term 2



Impressive Writing

Evaluate and review your designs to assess whether they meet the client brief.



Digital Literacy

Use a range of software to design and create a visual identity



R094 – Visual Identity Summer Term 1



What will I learn?

Plan and design a digital graphic for a specific audience and to meet a client brief



Resilience

Develop a visual identity to meet a given scenario

R094 – Visual Identity Spring Term 2



Digital Literacy

Use digital graphic software to develop skills in creating and manipulating graphics.



Impressive writing

Analyse visual identities of well known brands looking at colour scheme, logos and other features that are used.



R094 – Visual Identity Spring Term 1



Impressive writing

Explain the different job roles within the media industry



Digital Literacy

Use a range of software to develop skills in pre-production and planning of media products

R093 – Media Industry Autumn Term 2



Impressive Writing

Analyse how different media codes are used to convey meaning within the media industry



Impressive reading

Read articles on colour theory and how it affects the meaning of a media product.



R093 – Media Industry Autumn Term 1



What will I learn?

Learn about different sectors there are in the media industry, the types of products that are made, the jobs that make them and how they are made



Impressive Reading

Research different types of media products and learn about their development.

Re-Introduction to HAD

Start here