



Haberdashers' Abraham Darby Year 11 iMedia Learning Journey



← This way to 6th Form 



BTEC L3 Foundation Diploma in Creative Digital Media Production

CDMP looks at the media industry and how the media is used to show specific representations through constructed codes and conventions. You will also look at how films are constructed in terms of narrative and film technique and create your own short film.

Exam Preparation

Exam Preparation

Revisit your portfolio of revision material, to help remember Powerful Knowledge from R081 – Pre-Production Skills. You will re-sit on all the content learned over the course of the year ready to build on in Year 9.

R081 Pre-production Skills

Summer Term 2



Impressive Writing

Evaluate and review your designs to assess whether they meet the client brief.



Resilience

As a result of your evaluations refine and amend your products. Suggest future improvements that could be made.



R087 – Multimedia Product

Summer Term 1



Resilience

Review and refine work until it is to the best of your ability.



Impressive Writing

Plan and design a multimedia product for a specific audience and to meet a client brief.

R087 – Multimedia Product

Spring Term 2



Impressive Writing

Develop a report to showcase your own understanding of multimedia product and their properties



Digital Literacy

Use a range of software to design and create a range of pre-production documents.



R087 – Multimedia Product

Spring Term 1



What will I learn?

Learn what multimedia product websites are, how they are used and how they are created. Develop a product of your own to meet a client brief.



Impressive Reading

Research different types of multimedia products and the sectors they are used in. Make note of the different features that appear on them.

R081 Pre-production Skills

Autumn Term 2



Impressive Writing

Analyse and criticise a given pre-production document to include strengths and weaknesses. Recommend improvements to the document to ensure fitness for purpose.



Resilience

Continuously revisit and revise exam content ready for the exam in January. Test yourself on



R081 Pre-production Skills

Autumn Term 1



What will I learn?

Learn how media products are planned and the different techniques used to ensure that everyone is on the same page during a media production.



Impressive Reading

Read command words and differentiate between what each type is asking you to do in an exam

Re-Introduction to HAD

Start here